



# Registration and Sponsorship Opportunities

## 1st Annual Temple Terrace Community Wellness Fair

**SPONSORSHIP PACKAGES** and/or **REGISTRATION** for display space are available now for the 1st Annual *Temple Terrace Community Wellness Fair*, a FREE event open to the public on **July 25, 2009, 10am-2pm, at the Family Recreation Complex, 6610 E. Whiteway Drive.**

**\$300** **Title Sponsorship:** (For monetary donation only) Prominent recognition as title sponsor on all collateral materials, advertising and press releases; includes 2 Silver Registrations. The Sponsor’s banner, if provided, will be prominently displayed at the event and the Sponsor’s business flyers and/or promotional material, if provided, will be placed in bags given to each guest. The Title Sponsor may provide welcoming remarks at the event. The Title Sponsor will also receive recognition in the next edition of the “Recreator” brochure, on the “Thank You” page; 8,000 brochures will be distributed next season.

**\$100** **Platinum Sponsor:** Company’s logo will be printed on event flyers, and this sponsorship includes 1 Silver Registration. Sponsor’s business flyers and/or promotional material, if provided, will be placed in bags given to every guest.

**To REGISTER for a display table and chairs at the event,** choose one of the following options.

**\$50** **Silver Registration:** Your licensed business will be permitted to sell its products/services and to hand out your marketing information to guests at the event.

**\$20** **Bronze Registration:** Your licensed business will only be permitted to hand out your marketing materials to guests at the event.

To ensure maximum exposure for your business or organization, please respond no later than **June 20, 2009.** Please submit the bottom portion of this form along with your registration/sponsorship designation. If choosing the Title or Platinum Sponsorship package, please include your business card, and/or a camera-ready logo, or e-mail a logo formatted in high resolution (300 dpi) as a .jpg, .gif, or .tif file, to sandrews@templeterrace.com.

This provides an excellent opportunity to promote your business to the community, on Saturday, July 25, from 10am-2pm at the Family Recreation Complex. For more information, contact **Scott Andrews**, Fitness Coordinator at (813) 506-6600 or by e-mail to sandrews@templeterrace.com.

**\*I would like to Sponsor and/or Register for the Temple Terrace Community Wellness Fair\***

Company/organization name: \_\_\_\_\_

Contact Name & numbers: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**\$300 Title Sponsor**     **\$100 Platinum Sponsor**     **\$50 Silver**     **\$20 Bronze**

Please make checks payable to: **City of Temple Terrace (Memo line: “Wellness Fair”)**

Mail to: Family Recreation Complex, 6610 E. Whiteway Drive, Temple Terrace, FL 33617-3215

ATTN: WELLNESS FAIR



## **CITY of TEMPLE TERRACE**

### **LEISURE SERVICES DEPARTMENT PARKS & RECREATION DIVISION**

6610 E. WHITEWAY DRIVE  
TEMPLE TERRACE, FLORIDA 33617-3215

PHONE (813) 506-6600 FAX (813) 506-6611  
[www.templeterrace.com](http://www.templeterrace.com)

May 28, 2009

Dear Community Supporter:

Join us in promoting our City's health and wellness with the 1<sup>st</sup> Annual Temple Terrace Community Wellness Fair. On Saturday, July 25, 2009, businesses and organizations from around the area will come together for the common goal of promoting community wellness. The event will take place from 10am until 2pm at the Family Recreation Complex, 6610 E. Whiteway Drive, Temple Terrace, FL 33637. Our sponsorship and registration package is now available offering wide exposure for your business.

With our recreation membership base of over 6,000 individuals, and our pre-event promotions, we expect this event to be a huge success, providing an excellent opportunity for you and your business to have exposure to a very strong target market. The Community Wellness Fair will be widely publicized in local newspapers and on local cable channels. Flyers will be distributed to the public, to area schools and at other events throughout the Tampa Bay area, as well as to more than a thousand visitors a day at the Family Recreation Complex, Lightfoot Recreation Center and the Temple Terrace Library.

Different sponsorship and registration packages are offered to allow options for level of involvement. The sponsorship packages information and registration form are enclosed for your review. Monetary sponsorships and in-kind donations are used for event advertisement and promotions, refreshments, prizes, etc. As always, any donations are welcome and appreciated.

The event promises an impressive venue and a festive atmosphere to create a great venue for networking. Your donation is tax deductible. Please consider supporting this worthwhile community event. You definitely will receive a tremendous return on your investment.

If you have any questions, please contact me at the Temple Terrace Family Recreation Complex at (813) 506-6600 or by e-mail to [sandrews@templeterrace.com](mailto:sandrews@templeterrace.com).

Sincerely,

Scott Andrews  
Fitness Coordinator