



## **CITY OF TEMPLE TERRACE NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

## **BANNER PROGRAM EXTENDED TO HELP BUSINESSES**

**TEMPLE TERRACE, FL. – (12/17/09)** – The City Council threw its support behind Temple Terrace businesses Tuesday night, voting to continue a program that eases restrictions on promotional banners.

The program, first approved in March, is aimed at helping business owners during today's tough economic times. It will remain in effect through December, 2010.

By allowing additional advertising resources, the City can assist business owners in spreading the word about their products and services. That's good for the entire community, officials said.

City Code currently allows a one-time special-event sign permit for grand openings involving a new business, or following extensive renovations and/or a change of name. Under the program approved by the City Council, businesses now will be able to obtain two special-event sign permits per year, with greater latitude on usage. The following conditions apply:

- \* Permits will be available for sales, promotions, special events and non-profit sponsorships, not just grand openings.
- \* Permits are valid for two-week intervals.
- \* Banners may not exceed 32 square feet in size.
- \* Banners must be approved by City officials. For example, banners may not be placed in the public right-of-way, and they may be reviewed for safety and other considerations.
- \* A special-event sign permit fee of \$18.50 will be assessed.

The City Council also voted Tuesday to grant builders/developers with outstanding site plans an additional year before construction must begin. The council's vote allows an extension of development orders, site plan approvals, construction permits and other land-use applications through December, 2010.

For more information about obtaining a special-event sign permit, or to inquire about land-use regulations, call (813) 506-6460.

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