



CITY OF TEMPLE TERRACE NEWS RELEASE

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FOR IMMEDIATE RELEASE

FESTIVAL CELEBRATES THE VALUE OF READING

TEMPLE TERRACE, FL. – (9/23/10) – In an age of video games and text messaging, there's still nothing like a good book, many say.

If you're among those who love to read, then you don't want to miss *Temple Terrace Reads*, a family literacy festival celebrating its fifth anniversary in October.

The event is Saturday, Oct. 16, 2010 from 10 a.m. to 1 p.m. at 124 Flotto Ave., directly in front of Temple Terrace Elementary School. It will be held in conjunction with the Temple Terrace Fire Department's annual *Fire Prevention Open House* next door at Fire Station No. 1.

Temple Terrace Reads has taken off like a best-seller since its inception in 2006. Last year, hundreds of people attended, sharing books and celebrating the power and pleasures of reading. Organizers expect another big crowd this year.

The event will feature interactive literacy booths, arts & crafts, musical performances, games, storytellers, face painting, gift bags and a book exchange sponsored by the Temple Terrace Junior Woman's Club.

Many area schools will be represented, with cheerleaders and student athletes on hand to lend support.

The event is free. Snacks and drinks will be available at reasonable prices. Free parking is available at Terrace Plaza shopping center (Bullard Parkway and 56th Street).

Temple Terrace Reads is sponsored by the City of Temple Terrace, the Hillsborough County School District and the Greater Temple Terrace Chamber of Commerce.

For more information contact Mike Segrest at (813) 987-6903.

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