



CITY OF TEMPLE TERRACE NEWS RELEASE

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FOR IMMEDIATE RELEASE

FLORIDA COLLEGE STUDENTS BECOME 'GOOD SAMARITANS'

TEMPLE TERRACE, FL. – (8/18/10) – Florida College students will roll up their sleeves this month and show they're "Good Samaritans" by helping spruce up the City's riverfront areas.

The event is Wednesday, Aug. 25, 2010 from 9 a.m. to noon. About 250 incoming freshmen will pick up trash, clear brush, remove broken tree limbs and perform other chores at Riverhills Park and Riverfront Preserve. It's all part of the *Good Samaritan* program hosted by Florida College during Orientation Week (Aug. 23-27), officials say.

The program began in 2004 as a way to strengthen ties between the college and the City, said Ralph Walker, the college's director of public relations. But, he noted, it serves a number of other useful purposes, too.

"It's a chance for the students to build goodwill with the people of Temple Terrace," he said. "We're teaching them to be good, service-oriented people. When they're working together, side by side, they get to meet one another, develop friendships, and develop a rapport with staff and faculty."

Many of the students are from other areas of the country, so the program also helps them establish ties with Temple Terrace "and give something back to the community," Walker said.

City Manager Kim Leinbach said Temple Terrace treasures its partnership with Florida College and always appreciates the hard work its students bring to the community each year.

Florida College is an accredited, Christian-oriented liberal arts college on the banks of the Hillsborough River in Temple Terrace. It was established in 1946.

For more information, contact Ralph Walker at (813) 899-6764.

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