



## TEMPLE TERRACE FIRE DEPARTMENT NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

### TEMPLE TERRACE TURNS 'PINK' IN FIGHT AGAINST CANCER

(TEMPLE TERRACE, FL. – 9/17/10) – Temple Terrace firefighters will don pink T-shirts and ride in the *2010 Pink Heals Tour* later this month to show their support in the battle against women's cancer.

The Pink Heals Tour will start at H. Lee Moffitt Cancer Center at the University of South Florida and head to Joe Chillura Park in downtown Tampa on Wednesday, Sept. 29. Three pink firetrucks will lead a parade to the park, where there will be a rally aimed at raising money and awareness in the fight against cancer.

The Temple Terrace Fire Department will be joined by firefighters from Tampa Fire Rescue, Hillsborough County Fire Rescue, the Tampa Police Department and officials from Moffitt Cancer Center. They'll gather at the cancer center around 9:30 a.m. and meet with cancer survivors before heading downtown around 11:30 a.m., said Kelly Hallman, a Hillsborough County Fire Rescue engineer coordinating the event.

The downtown rally will begin at noon and feature music, refreshments and merchandise for sale to benefit cancer charities. Dr. John Kiluk of the Moffitt Cancer Center will talk about cancer prevention and treatment, along with other guest speakers.

The Pink Heals firetrucks are sponsored by Guardians of the Ribbon, a Phoenix-based organization of firefighters and police officers promoting cancer awareness. The organization leads "pink tours" throughout the country.

Because October is *Breast Cancer Awareness Month*, Temple Terrace firefighters will wear pink T-shirts throughout much of the month to show support for women, said Temple Terrace Assistant Fire Chief Ian Kemp.

For more information about the Pink Heals Tour, contact Alli Harris at the H. Lee Moffitt Cancer Center at (813) 745-7369.

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